

YOUTUBE POWER START PROGRAM

Get a new channel up and running! Current pricing & structure is in invoice.

1. This coaching program is for those just starting Youtube. Or who have a channel that they haven't been able to grow beyond 100 (friends/family:)
2. What is primary aim of channel? Answer for ex: to attract local area clients, to book clients nationwide for online consults....
3. Steps this package supports & covers:
 - Naming channel
 - Setting up the information tabs, ie. "about" ..., ideal header art & how to create it.
 - How to organize the channel page for growth & clarity (huge!)
 - Best Tools & apps to work with
4. Creating Video: You must have camera or cell phone to use.
 - a. How to research video topics & decide in combination with your goals.*
 - b. Video formats (types: vlog, how to's.)
 - c. Support to just get started.
 - d. Gentle yet targeted feedback on early videos (Max 15 min of watch time outside our weekly consult.)
5. Post-production:
 1. Title & Description Keyword optimization tips.
 2. How to use tags to let Youtube know what video is about.
 3. Thumbnails for attraction!
6. How to promote videos:
 - a. Social media channels (this doesn't cover setting up other sm channels)
 - b. Email list creation: opt-in creation

METHODOLOGY:

1. One on one- 45 min phone/Zoom consults. Wrapped up with To-Do Homework list.
2. Curated, best videos (from all of Youtube) selected for you to watch for each topic (this alone will save you countless hours.) This enables us to dive deeper in our one on one time.
3. You will need 3-5 hours week to do the work. Not including time filming video.
4. Email access during biz hours, up to 3 questions of clarification/support from me, weekly.
5. You will need to invest in Tool called Tube Buddy at \$10-20 a month for research.

LET'S GET STARTED:

1. Once we've had a free no obligation Clarity Call.
2. An invoice is sent for your choice of 4-6 sessions.
3. Once payment commitment is received you are put on my schedule to begin consulting!